

2012
SAS

**15th International
Small Angle Scattering
Conference 2012**



18-23 November 2012 | Sydney
Convention and Exhibition Centre



Sponsorship & Exhibition Opportunities



The local organising committee

is proud to announce that the 15th International Small-Angle Scattering Conference will be held in Sydney from the 18 – 23 November 2012.

The conference will showcase some of the world's leaders in the specialist field of Small Angle Scattering. There will be enjoyable social activities and fantastic networking sessions and it will represent a unique opportunity for sponsors and exhibitors to promote their products and services to a targeted audience.

ANSTO is very excited to be hosting this conference on behalf of the Australian and New Zealand Small-Angle Scattering Communities in Sydney and providing the opportunity to create a forum for scientific collaboration.

Venue

The Sydney Convention and Exhibition Centre is the venue for the 15th International Small Angle Scattering conference – a world class facility situated in the heart of the city.

Delegates

The conference will attract a large number of specialists in the field of small-angle scattering. A detailed marketing strategy, publicity schedule and media campaign have been developed to ensure that the conference is well publicised prior to, during and after the event.

With these marketing initiatives and historical data on previous conferences, the organising committee is expecting to attract around 600 delegates.

The conference will bring together world leaders in the field of small angle scattering and will include:

- Academic researchers
- Industry researchers
- Large scale facility SAS operators
- Manufacturers of SAS equipment

Conference

SAS 2012 is an important conference for those involved in the small angle scattering world and we anticipate the following:

- High level Australian and International presenters from a wide variety of backgrounds.
- A public lecture, with media exposure, aimed at communicating science to the public and engaging them in scientific discourse.
- Plenary and poster sessions.
- Discussion panels with question and answer sessions encouraging audience interaction.
- Young science networking session.
- Welcome reception for all delegates.
- A conference dinner, included in the delegate registration fee.
- A unique opportunity to network with some of the world's leaders in small-angle scattering.
- A visit to ANSTO for viewing the neutron-scattering facility and the National Deuterium Facility.

Why Sponsor and/or Exhibit at SAS 2012?

The 15th International Small-Angle Scattering conference will provide an excellent opportunity to promote your company, to support your brands and to maintain a high profile amongst specialists. It offers a unique platform to interact with an international group of researchers, scientists and influential industry representatives. As conference delegates are keen to improve their knowledge, your alignment with this conference will demonstrate your commitment to assisting delegate development at a deeply personal level.

All sponsors and exhibitors will be widely acknowledged leading up to and during the conference. Your company will benefit significantly from exposure to an interested, relevant and influential audience in an informal yet informative environment away from the competition of everyday distractions.

Sponsorship Opportunities

The organising committee strongly believes in matching sponsorship packages with sponsor requirements. An exciting range of opportunities have been developed to ensure a successful outcome for all sponsors and participants at the conference.

An early confirmation will ensure an even higher level of exposure at the conference and we look forward to developing a personal package suited to your needs.

Please select items listed in the "Sponsorship Items" section on the following pages to make up the value of the level (e.g.: Principal, Major etc) that you wish to become. Choose individual line items to make up your desired level of sponsorship

Principal Sponsorship

\$44,000+ Including GST

- Logo on all sponsor signage at venue
- Logo in registration brochure (subject to printing deadlines)
- Logo in conference program (subject to printing deadlines)
- Full page advertisement in the conference program
- Exhibition space (6m x 3m)
- Four exhibitor registrations
- One insert to be placed into the delegate satchels (size and content to be approved by the conference organising committee)
- Distribution of promotional items from your stand to delegates
- Four complimentary sponsor registrations (full delegate) to the conference
- 100 word company profile in the program book (subject to printing deadlines)
- Opportunity to place one company provided free-standing pull-up banner in registration area (2m high and 1m wide)
- Logo on conference website

Major Sponsorship

\$22,000 including GST

- Logo on all sponsor signage at venue
- Logo in registration brochure (subject to printing deadlines)
- Logo in conference program (subject to printing deadlines)
- Half page advertisement in the conference program
- Exhibition space (3m x 3m)
- Two exhibitor registrations
- One insert to be placed into the delegate satchels (size and content to be approved by the conference organising committee)
- Distribution of promotional items from your stand to delegates
- Two complimentary sponsor (full delegate) registrations to the conference including dinner ticket
- 100 word company profile in the program book (subject to printing deadlines)
- Logo on conference website

Co-sponsors

\$16,500 including GST

- Logo on all sponsor signage at venue
- Logo in registration brochure (subject to printing deadlines)
- Logo in conference program (subject to printing deadlines)
- One insert to be placed into the delegate satchels (size and content to be approved by the conference organising committee)
- One complimentary sponsor (full delegate) registration to the conference including dinner ticket
- 50 word company profile in the program book (subject to printing deadlines)
- Logo on conference website

Conference Supporter

\$11,000 including GST

- Logo on all sponsor signage at venue
- Logo in registration brochure (subject to printing deadlines)
- Logo in conference program (subject to printing deadlines)
- One insert to be placed into the delegate satchels (size and content to be approved by the conference organising committee)
- One complimentary ticket to the conference dinner
- Logo on conference website





Sponsorship Items

Choose some of these items that together add up to your sponsorship investment:

● EDUCATIONAL

Plenary Session

\$4,400 including GST (Seven opportunities)

These sessions will feature key invited speakers which will attract a high delegate attendance.

- Company name in conference program (subject to printing deadlines)
- Logo on session slide
- Logo at entrance to session
- Logo on conference website

Please note: No speaking opportunity exists with the above item.

Lunchtime Sessions

\$3,300 including GST (Five opportunities)

You will have the opportunity to hold a promotional demonstration or workshop during the lunchbreak on one day of the conference program.

- Company name in conference program (subject to printing deadlines)
- Logo on signage at entrance to session
- Logo on conference website

● DELEGATE SERVICES

Conference Satchel

\$11,000 including GST (Exclusive opportunity)

Every registered delegate will receive an official conference satchel upon registration. The satchel is of a high quality to encourage use by delegates well after the conference has finished.

- Logo in conference program (subject to printing deadlines)
- Logo on conference satchels (size and placement of logo will be at the discretion of the Conference organising committee)
- One insert to be placed into the delegate satchels (size and content to be approved by the conference organising committee)
- Logo on conference website

Notepad and Pen

\$3,500 including GST (Exclusive opportunity)

Every registered delegate will receive a notepad and pen in their delegate satchel, to be used during and after the Conference has concluded.

- Logo on note pad – Placement of logo will be at the discretion of the organising committee
- Logo on pen – placement of logo will be at the discretion of the organising committee
- Logo in conference program (subject to printing deadlines)
- Logo on conference website

Internet Café

\$6,500 including GST (Exclusive opportunity)

Located in the exhibition area of the networking hub of the Conference, the Internet café will be used regularly by speakers, delegates and exhibitors and will be open during exhibition hours.

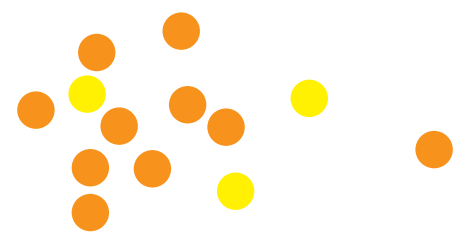
- Company name in conference program (subject to printing deadlines)
- Logo on signage at Internet cafe
- Logo on screensaver and link to company's website on internet homepage
- Logo on conference website

Barista Zone

\$10,000 including GST (Exclusive opportunity)

A coffee machine will be located within the exhibition area serving coffee and tea refreshments throughout the Conference.

- Logo on all sponsor signage throughout the venue
- Logo in Conference Program Book
- Logo in Registration Brochure
- Logo on Conference Website with hyperlink to sponsor's website
- Satchel insert (size and content to be approved by the Conference Organising Committee)
- Logo to be included on the Barista Zone signage
- Opportunity to have branded coffee mugs with sponsor's logo distributed at the Barista Zone – this is optional and is therefore an additional cost to the sponsor
- Company profile and contact details in the Conference Program Book



Bottled Water

\$4,400 including GST (Exclusive opportunity)

Each registered delegate will receive one bottle of spring water per day of the Conference. Your logo will be included in one colour on the label of the bottle

- Company name in conference program (subject to printing deadlines)
- Logo on bottled water label
- Logo on conference website

Message Board

\$2,200 including GST (Exclusive opportunity)

A Message Board will be located near the Registration Desk for delegates to leave a message for other attendees.

- Logo on message board
- Logo in conference program (subject to printing deadlines)
- Logo on conference website

CATERING

Morning Tea

\$3,600 including GST (Five opportunities)

- Logo on morning tea signage
- Logo in conference program (subject to printing deadlines)
- Logo on conference website

Afternoon Tea

\$3,600 including GST (Four opportunities)

- Logo on afternoon tea signage
- Logo in conference program (subject to printing deadlines)
- Logo on conference website

Lunch

\$12,000 including GST (Five opportunities exclusive per day)

- Logo on lunch signage
- Logo in conference program (subject to printing deadlines)
- Logo on conference website

SOCIAL FUNCTIONS

Welcome Reception

\$16,500 including GST (Exclusive opportunity)

Open to all registered delegates to attend, this will take place in the exhibition. Sponsorship of this event offers excellent branding and networking opportunities. The welcome reception is included in the delegate registration fee, which is reflected by the strong attendance at this event.

- Logo on all sponsor signage at venue
- Logo in conference program (subject to printing deadlines)
- Logo included on welcome reception signage
- Logo on conference website
- Opportunity to speak at the Reception

Conference Party

\$22,000 including GST (Exclusive Opportunity)

The social highlight of the conference, a spectacular evening where delegates will be wined, dined and entertained.

- Logo on all sponsor signage at venue
- Logo in conference program (subject to printing deadlines)
- Logo in conference party menu (subject to printing deadlines)
- Logo included on conference party signage
- Logo on conference website
- Opportunity to place a company provided pull up banner at the entrance to the party venue and on one side of the stage area.
- Opportunity to speak at the party

Delegate Satchel /

Promotional Insert

\$1,650 each

- Opportunity to include a promotional insert in the delegate satchel (maximum 1 x A4 double sided flyer)

Advertisement in Final Program Book

Advertisements will be offered in the final program book – finished art work is to be supplied by the Sponsor, by the requested date

- Full Page \$850
- Half Page \$550



Exhibition Opportunities

The exhibition will be a major component of the conference and will feature the most up to date information and products available. The conference program has been designed to maximise the opportunity for delegates to visit the exhibition. Lunch and refreshment breaks, the welcome reception and the internet café will be located within the exhibition area. The exhibition is set to be the primary networking arena for delegates, sponsors and exhibitors.

Exhibition Booth

\$5,500 including GST

- Nine square metres of exhibition space
- Carpeted floor
- Back and side walls
- Company name on fascia over each open side
- Two spotlights
- One standard power outlet
- Two exhibitor registrations
- Distribution of promotional items from your stand to delegates

Exhibition Floor Plan

While the floor plan included with this prospectus was correct at the time of printing, the SAS 2012 Sponsorship and Exhibition Manager retains the right of alteration should it be deemed necessary. These changes may occur without notice.

General Information

Exhibitor personnel passes include morning and afternoon refreshment, lunch each day plus a conference satchel and copy of the conference program.

Exhibitor personnel passes include access to sessions. Additional exhibitor registrations can be purchased.

An exhibition manual containing information on move in and out times will be distributed to exhibitors and sponsors in June 2012.

Conditions of Payment

Payment in full (100%) is required upon confirmation of your sponsorship item and/or booth number.

Failure to do so may result in your sponsorship item or exhibition stand being released again for sale.



Further Information

For further information about SAS 2012 please contact:

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Sponsorship & Exhibition Manager
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Sydney NSW 2001

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Fax: +61 2 9251 3552

Email: thomash@icmsaust.com.au



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Sponsorship Form

Personal Details *Please note all correspondence including invoices will be sent to the contact supplied below.*

Company Name _____

Contact Person _____

Position _____ Email _____

Telephone _____ Fax _____

Address _____

State _____ Postcode _____

Country _____ Website _____

Sponsorship Opportunities *(tick appropriate box)*
All sponsorship prices are inclusive of 10% GST (Goods and Services Tax)

SPONSORSHIP LEVEL

- | | | | |
|---|----------|--|----------|
| <input type="checkbox"/> Principal Sponsorship | \$44,000 | <input type="checkbox"/> Co-sponsors | \$16,500 |
| <input type="checkbox"/> Major Sponsorship | \$22,000 | <input type="checkbox"/> Conference Supporter | \$11,000 |

Sponsorship Opportunities

Educational

- | | |
|---|---------|
| <input type="checkbox"/> Plenary Sessions | \$4,400 |
| <input type="checkbox"/> Lunchtime Sessions | \$3,300 |

Delegate Services

- | | |
|---|----------------------|
| <input type="checkbox"/> Conference Satchel | \$11,000 (Exclusive) |
| <input type="checkbox"/> Notepad and Pen | \$3,500 (Exclusive) |
| <input type="checkbox"/> Internet Café | \$6,500 (Exclusive) |
| <input type="checkbox"/> Bottled Water | \$4,400 (Exclusive) |
| <input type="checkbox"/> Message Board | \$2,200 (Exclusive) |
| <input type="checkbox"/> Barista Zone | \$10,000 (Exclusive) |

Catering

- | | |
|--|---------------------------------|
| <input type="checkbox"/> Morning Tea | \$3,600 |
| <input type="checkbox"/> Afternoon Tea | \$3,600 |
| <input type="checkbox"/> Lunch | \$12,000
(Exclusive per day) |

Social Functions

- | | |
|--|----------------------|
| <input type="checkbox"/> Welcome Reception | \$16,500 (Exclusive) |
| <input type="checkbox"/> Conference Dinner | \$22,000 (Exclusive) |

Advertising Packages

- | | |
|--|-------|
| <input type="checkbox"/> Delegate Satchel Promotional Insert | \$825 |
| <input type="checkbox"/> Full page advertisement in Program Book | \$850 |
| <input type="checkbox"/> Half page advertisement in Program Book | \$550 |

I agree to be invoiced for a total of \$ _____ including 10% GST for the items selected above.

Signature _____ Date ____/____/____

Sponsorship agreement and tax invoice will be sent upon receipt of your application form.

Sponsorship Total _____

